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Program Information
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Title	Subject	Theme	Basis
<p>Taking Care of the Basics</p> <p>Based on Davis Woodruff's book, <u>Taking Care of the Basics, 101 Success Factors for Managers.</u></p> <p>(One hour keynote or ½ day to full day workshop; ideal for Christian organizations and churches as well as businesses.)</p>	<p>The Ten Basics for effective leaders in the workplace.</p>	<p>Effective leadership and management require focusing on 7 timeless principles, being sure expectations are understood and the details are taken care of by the leadership team.</p>	<p>Davis Woodruff, through practical experience and research, has written a full length book on the subject. It presents proven techniques for results and includes Biblical reference for each. While not a preachy approach, it is a practical approach with a solid foundation.</p>
<p>Five Major Workplace Trends.....and how they affect you</p> <p>(one hour keynote)</p>	<p>The five major trends affecting businesses today</p>	<p>Most businesses are affected by these five major trends in the world of work. This isn't about the future, but is about what's happening now. From this program managers can identify these trends in their businesses and know how to deal with these trends.</p>	<p>Davis Woodruff has identified these five major trends through research and experience. He has developed ways to help managers effectively deals with them in a practical and down to earth manner. This is not "pie in the sky" stuff, but is the hard reality of today's business world.</p>
<p>Six Critical Leadership Issues for Today's Work Place</p> <p>(From a one hour keynote to a three hour workshop or seminar.)</p>	<p>The six most critical leadership issues in business today.</p>	<p>These six critical issues affect virtually every business in the world today. This program helps managers understand these six issues and presents ways to capitalize on their understanding of these issues.</p>	<p>Through empirical research, consulting experience and hands-on management experience, Davis Woodruff has identified the six most critical issues facing businesses today. This is not theoretical stuff, but deals with the issues that must be met head on in the business world today.</p>

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<p>Quality Now,.....or?.....</p> <p>(From a one hour keynote to a three hour workshop or full day seminar.)</p>	<p>The “quality problem” is defined with ways to overcome the seven common barriers to quality and how to get the most out of the ISO 9000 Quality Management System</p>	<p>A system for quality is essential if a business is to be the low cost, high quality producer in their industry. Overcoming these seven barriers with a systematic, process oriented approach will enable businesses to have the competitive advantage.</p>	<p>Most businesses are affected by changing quality requirements in their products and/or services. A system approach to quality management is vital for success. From the basics of quality management to ISO 9000:2000, Davis Woodruff will guide you to a quality system that REALLY works.</p>
<p>THE Driving Forces for Change</p> <p>(one hour keynote)</p>	<p>Change is perhaps the only constant in business today. The driving forces are cost and competition.</p>	<p>Understanding the driving forces for change make it easier to implement changes that “stick.” There are five steps to making change work with a minimum of resistance and upset in your business. The three rules of change are addressed in a practical way.</p>	<p>Cost, competition, change, compliance...all are serious issues today. Davis Woodruff has identified how to determine what changes are needed and the ways to introduce change into your company with a minimum of upsets. Simple, yet powerful methods are presented.</p>
<p>Hiring and Keeping Top Performers</p> <p>(From a one hour keynote to a three hour workshop or seminar.)</p>	<p>In today’s tight labor market hiring and keeping top performers is essential to the success of any business.</p>	<p>There are no tricks to hiring and keeping top performers. This program provides you with the nine requirements for successfully finding, hiring and keeping top performers.</p>	<p>In the past two decades the labor market has cycled several time. For the next decade one of the most critical issues facing businesses is finding, hiring and keeping top performers. This program presents the nine requirements that Davis Woodruff has identified and helped clients implement in their businesses.</p>
<p>How to be the Low Cost, High Quality Producer</p> <p>(From a one hour keynote to a three hour workshop or full day seminar. One hour video and workbooks available.)</p>	<p>The ten essential elements for being the low cost, high quality producer in your industry.</p>	<p>Every business that knows and implements these ten essentials will have a distinct competitive advantage in the market place.</p>	<p>Through over two decades of actual management and consulting experience, Davis Woodruff has led numerous clients in implementing these ten essentials. They are simple and basic, yet provide the tools for being the low cost, high quality producer.</p>