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## Keynotes and Breakout Talks by Davis Woodruff, PE, CMC

The hottest subject among executives today is **how to be the low cost, high quality, environmentally responsible, safety conscious leader in their industry**. Davis M. Woodruff speaks on these subjects! Based on his research and experience, Davis has identified the essential elements for being the low cost high quality leader in your industry who is environmentally responsible and safety conscious. He has developed the following talks on these subjects:

- ***Ten Essentials for Being the Low Cost High Quality Producer***
- ***Taking Care of the Basics: Successful Leadership for Today***
- ***How to Identify and Minimize Your Environmental Impacts***
- ***Environmental Management Using ISO 14001/RC 14001***
- ***Managing for Quality with ISO 9001/TS 16949***
- ***Managing for Continual Improvement***
- ***Process Safety Management Methods***

### ***Other Talks by Davis:***

- ***Five Techniques for Helping Technical People Succeed in Leadership***
- ***How to Stop the War Between Sales, Engineering & Manufacturing***
- ***Hiring and Keeping Top Performers***

**Presentation Style:** Davis Woodruff is an **energetic and enthusiastic speaker** who uses **real world examples**, visual images and humor to present concepts and practical applications with depth based on his manufacturing and consulting experience and research.



Davis has spoken for **scores of organizations** such as:  
American Society for Quality Control • Huntsville Chamber • Hartselle Chamber  
National Precast Concrete Association • North Alabama Purchasing Managers  
National Telephone Co-op Association • International Woodworking Fair  
American Association of Business Women • McMinville Chamber • AMA  
Alabama Association of Home Health Agencies • Decatur Chamber  
National Association of Photographic Manufacturers • CEO Forum  
Photo Lab Expo Association • Cullman Chamber • Civitan Int.  
National Rural Electric Cooperative Association • PERA  
Technical Ceramics Manufacturers Association  
American Hardware Manufacturers Association  
Wood Component Manufacturers Association  
Independent Liquid Terminals Association  
International Business Forms Institute  
Concrete Reinforcing Steel Institute